



VIRTUAL SESSION PRODUCER CERTIFICATIONS

We offer two Virtual Session Producer (VSP) Certifications: Fundamentals and Master. Both courses will teach participants how to effectively support session leaders and participants during a virtual event. The Master course includes specific Zoom platform technology training.

novickventures.com



VIRTUAL COURSE

Adapting to the Virtual Classroom

Transitioning an in-person facilitated learning project to a virtual platform presents a new set of challenges. Maintaining the level of participant engagement needed for learning and retention is atop that list. VSP's enable both the session leader and learners to focus on the learning experience, not the learning environment, allowing for increased participant engagement.

VSP Fundamentals Certification Overview

Location: Virtual (Zoom)

Duration: 3.5 hour live session

Price: \$399 (contact us for group pricing)

Level: This foundational program is ideal for new producers and companies wanting to learn more about how VSP's directly contribute to interactive, smooth-running, and engaging virtual events. All participants must pass an online written exam to receive certification credit. Take home materials include a participant workbook and job aids.

VSP Master Certification Overview

Location: Virtual (Zoom)

Duration: Two 4 hour live sessions

Price: \$699 (contact us for group pricing)

Level: This program is perfect for those seeking to master all aspects of virtual session producing including platform technology training utilizing Zoom. All participants must pass an online written exam and a live demonstration exam to receive certification credit. Take home materials include a participant workbook and job aids.

VSP Certification Summary

Upon completion of both certification courses, participants will be able to:

- *Identify the roles and responsibilities of the Virtual Session Producer*
- *Support a wide variety of session leaders including instructors, presenters, business executives, sales and customer service representatives, and subject matter experts*
- *Support and manage participants of all skill levels and abilities*
- *Understand the technical aspects of live events*
- *Achieve proficiency in all pre and post-event responsibilities*
- *Implement troubleshooting strategies*
- *Execute best practices and contingency plans*

In addition, participants in the Master Certification course will be able to:

- *Attain deep understanding of Zoom back-end settings and best practice guidelines for effective training environments*
- *Effectively utilize Zoom (tools and technology) to produce and support any live virtual event*
- *Resolve common technical issues with Zoom specific solutions*

VSP Certification Benefits

We have partnered with many clients to provide VSP's and understand what companies value in Virtual Session Producers. In addition, we leveraged the expertise of our own Virtual Session Producers as subject matter experts, and incorporated this practical, hands-on knowledge in this course.